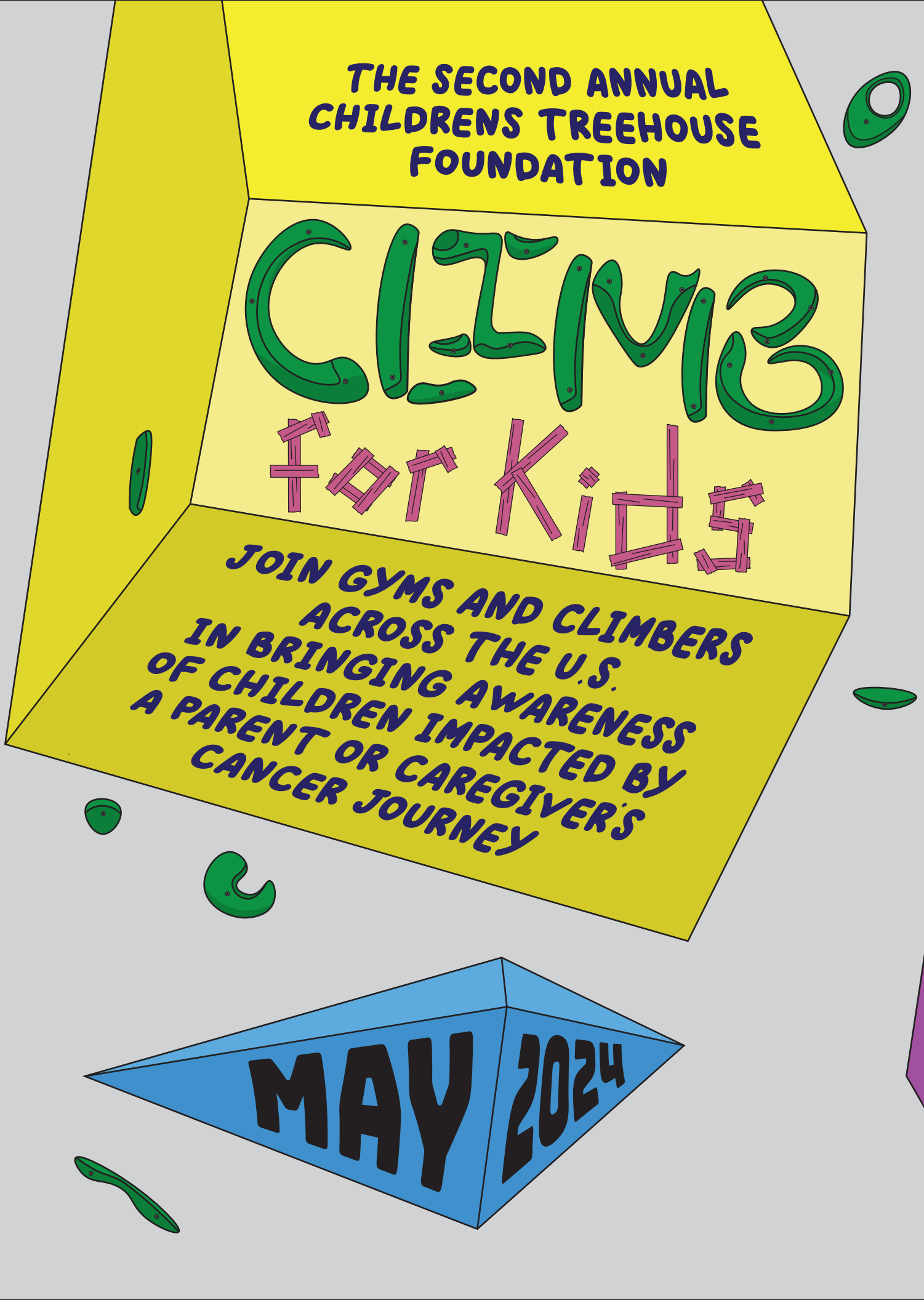
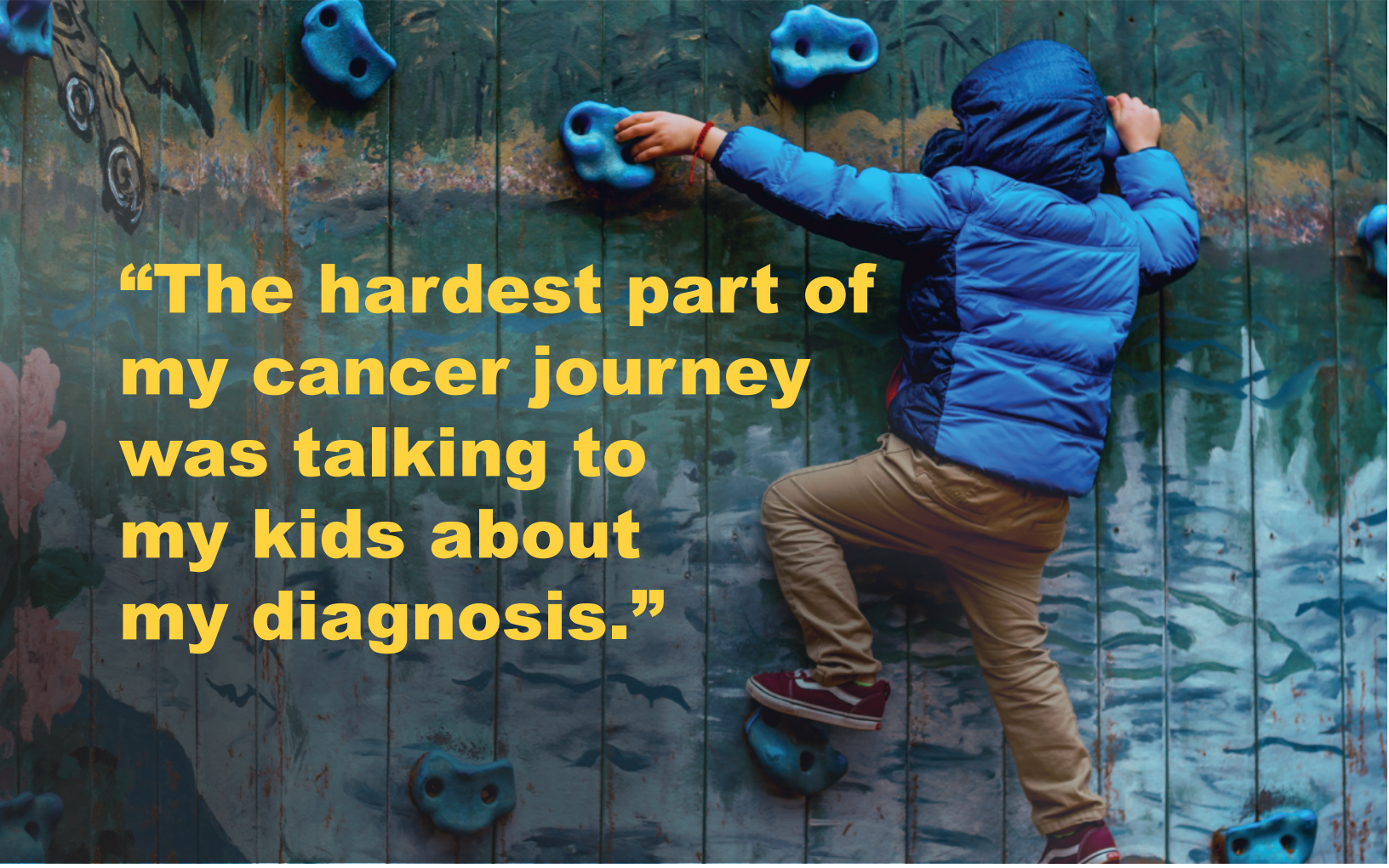

THE SECOND ANNUAL
CHILDRENS TREEHOUSE
FOUNDATION
CLIMB
for Kids
JOIN GYMS AND CLIMBERS
ACROSS THE U.S.
IN BRINGING AWARENESS
OF CHILDREN IMPACTED BY
A PARENT OR CAREGIVER'S
CANCER JOURNEY
MAY 2024



You don’t have to look far to find someone who has been touched by cancer. Among the most vulnerable are the **children** affected by a parent or caregivers diagnosis. The pressure that cancer treatment places on a family and the **fears** and **uncertainties** that children feel can leave emotional scars that last a lifetime. The **Children’s Treehouse Foundation**, and its support program **CLIMB®** (Children’s Lives Include Moments of Bravery), are on a mission to ensure that no child or teen feels alone or helpless in the face of a parent or caregivers' cancer.

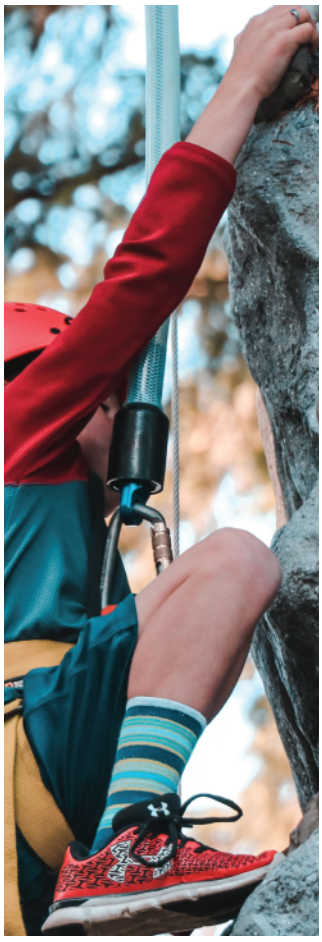
CLIMB® For Kids is a chance for gyms and climbers across the country to use their **strength** and **passion** to help those in need. Together we can shine a light on a source of childhood trauma hiding in plain sight while supporting a non-profit organization dedicated to this important mission.

How can our gym participate in CLIMB® for Kids?

You can help out in two critical areas; **mission awareness** and **fundraising**. By hanging up posters and signs in the gym and informing staff about the campaign, you can help us connect with your members and patrons. If you have a mailing list we can also provide you with content to inform your members.

With awareness, we can create **change**. Additionally, a program like **CLIMB®** might be something that a member of your extended community **needs** but never knew existed.

Equally important to awareness is our need for fundraising. As a registered 501c3 nonprofit we rely heavily on donors and community partners who share our hope for a better future.



What is the easiest way to help?

A Raffle!

Pick something your members or visitors would want

Membership certificates, **gift cards for retail purchases, or equipment are great!** Set the price of the tickets according to the value of the prizes and you are good to go. Tickets can be sold one by one, but we've found that people get more excited to buy sets of tickets like 5,10 or 20. You can arrange multiple raffles with their own corresponding tickets, or have one raffle that enters guests for a chance to win one of multiple prizes.

One last point: Give people the option to pay by card if you can. It boosts giving significantly.



What are some other fundraiser ideas?

A Pledge: Your gym can pledge to match donations made by members and patrons. You can select a pledge amount that you are comfortable with and then match the total contributions made by your community up to that amount. If your community raises more than your pledge, awesome, but it doesn't affect your pledge amount unless you choose to raise it. A pledge is a great way to help get the ball rolling.

A Collection: Your gym simply helps collect donations. This can be done through a "round-up" campaign if your point of sale system allows it, or even just a big jar for cash.

A Giveback: Choose a percentage of total sales, new memberships, or something else and let your community know that you are giving that percentage on purchases during may.

Something else: You probably have some other amazing ideas that we haven't even thought of! Send us a message and let us know what has worked for you in the past.

What are the incentives for participation?

Prizes and **community**! When people come together around a good cause, it builds and strengthens bonds. You can feel great about supporting a well-researched cancer support program with 20 years of evidence-based **success**. **CLIMB®** makes a difference in the lives of families struggling through a difficult period.

To sweeten the pot, there are prizes, too. The gyms that raise the most money during **CLIMB® for Kids** will get some great prizes for their amazing support.

When is CLIMB® for Kids?

The inaugural **CLIMB® for Kids** campaign will run from May 1st until May 31st, 2024.

How can we register our gym?

It's as easy as visiting the campaign page at www.childrenstreehousefdn.org/climbing and fill out the registration form.

What happens at the end of the campaign?

When May, 31st rolls around, pat yourself on the back for making a difference! Next, you can use the campaign wrap-up form we send out to let us know how fundraising went, and to give us some feedback. Money that you raise can be sent to the Foundation via check, donated via credit card, or transfered via direct debit. The Children's Treehouse Foundation is a registered 501(c)3 (EIN: 84-1575701) and donations may be tax deductible for those who made them. Regardless of how much you were able to raise, we will be **thrilled** that you joined us to raise awareness to a critical issue and to help us build our tribe.

If you plan to send the donation via credit/debit or bank transfer, you can find our secure payment portal by scanning this QR code. →

Thank you!



We are so excited to start the **CLIMB® for Kids** campaign. This type of fundraiser is so important to organizations like ours and the people we serve.

If you have any questions or ideas during the campaign, please reach out to us at: admin@childrenstreehousefdn.org

If you want to learn more about our programs and how we help support children, teens and their families, we would be happy to chat.

The Children's Treehouse Foundation®

Inspiring emotional support for children of parents with cancer

3333 S. Wadsworth Blvd. Unit D318
Lakewood, CO 80227
303-322-1202
EIN: 84-1575701

Printable Raffle Tickets

Keep these safe. Use the "Note" section to keep track of whatever you like.

CLIMB® FOR KIDS

2024 RAFFLE

NAME: _____

PHONE NUMBER: _____

NOTE: _____

CLIMB® FOR KIDS

2024 RAFFLE

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CLIMB® FOR KIDS

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WE'RE PARTICIPATING

THE SECOND ANNUAL CHILDRENS TREEHOUSE FOUNDATION

CLIMB for Kids

JOIN GYMS AND CLIMBERS ACROSS THE U.S. IN BRINGING AWARENESS OF CHILDREN IMPACTED BY A PARENT OR CAREGIVER'S CANCER JOURNEY

MAY 2024

CLIMB®

A cancer support program made possible by the Children's Treehouse Foundation

Children's Lives Include Moments of Bravery®

All children deal with powerful emotions, but those surrounding the cancer diagnosis of a significant adult are especially challenging. This diagnosis can be very difficult for parents to talk about with their children; communication may be avoided and fears or anxiety hidden.

CLIMB® is a six-week, group-based, evidence-backed program with the mission of repairing gaps in communication and normalizing and destigmatizing negative emotions. Its designed to equip children, teens, and families with the knowledge and emotional intelligence to navigate unfamiliar terrain.

Each week, children and parents meet together with other families who are going through a similar experience. There are three distinct groups, children, teens, and parents and the sessions are guided by expert facilitators.

Children and teens explore complex feelings through art projects, and an emphasis is placed on concepts such as

- *"All feelings are okay"*
- *"Everybody feels something all the time."*
- *"We are responsible for our own feelings"*

CLIMB® offers children and parents a supportive community, and the ability to confidently answer the question, "Are we addressing this cancer diagnosis and treatment as a family?"

For more information visit us online at:
www.childrenstreehousefdn.org

